



NYC **229^{WEST}43** USA

Original Home of the Times
EST. MCMXII

100 YEARS OF
{ATTITUDE}



It's {TIME} to fall in love

CREATE YOUR OWN STORY where history has been written
for over a century.

229 West 43 was built in 1912 to house *The New York Times*, and new media and
technology leaders still love her today.





**ICONIC, LANDMARKED EXTERIOR
MODERN, LOFT-STYLE INTERIOR**

So much to {LOVE}

TODAY

MODERN CREATIVE SPACE FOR NEW MEDIA



THEN

THE BUSY NEWSROOM OF THE *TIMES*

* Used with permission from *The New York Times* archive.



FIND YOUR PLACE IN {HER} STORY

To know her is to love her... learn what makes 229 West 43 an unforgettable character in New York's history.



TIMES

1912

Construction commences on the original Times Annex, designed by Mortimer J. Fox.



TIMES

1924

The distinctive pyramid cupola is added.*



TIMES

1997

Printing operations cease at 229 West 43.*

TIMES

1913

February - first press run of *The New York Times* at 229 West 43.*



TIMES

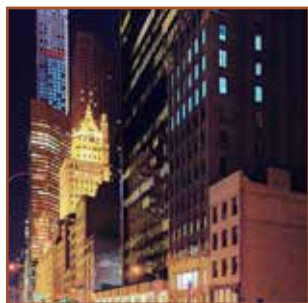
1947

Shreve, Lamb & Harmon, architects of the Empire State Building, complete the final wing.*



* Public domain, Marjory Collins (1912-1985), Library of Congress

* Wurts Bros. (New York, N.Y.)/Museum of the City of New York. X2010.7.2.1498



2007

June - The *New York Times* written and edited at 229 West 43 for the last time.



2014

December - SNAP Inc. signs a lease to take the top floors for its New York office.



2019

What will you add to HER STORY?



2001

April - 229 West 43 designated an historical landmark by the New York Landmarks Preservation.



2011

229 West 43 undergoes a major renovation to become Yahoo's New York headquarters.



2018

A new brand is created for 229 West 43 to celebrate her historic past and continuing future as a leader in modern media and technology.



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W 43 ST
PARKING
GARAGE

AFI RETAIL

STILL A NEW YORK LANDMARK





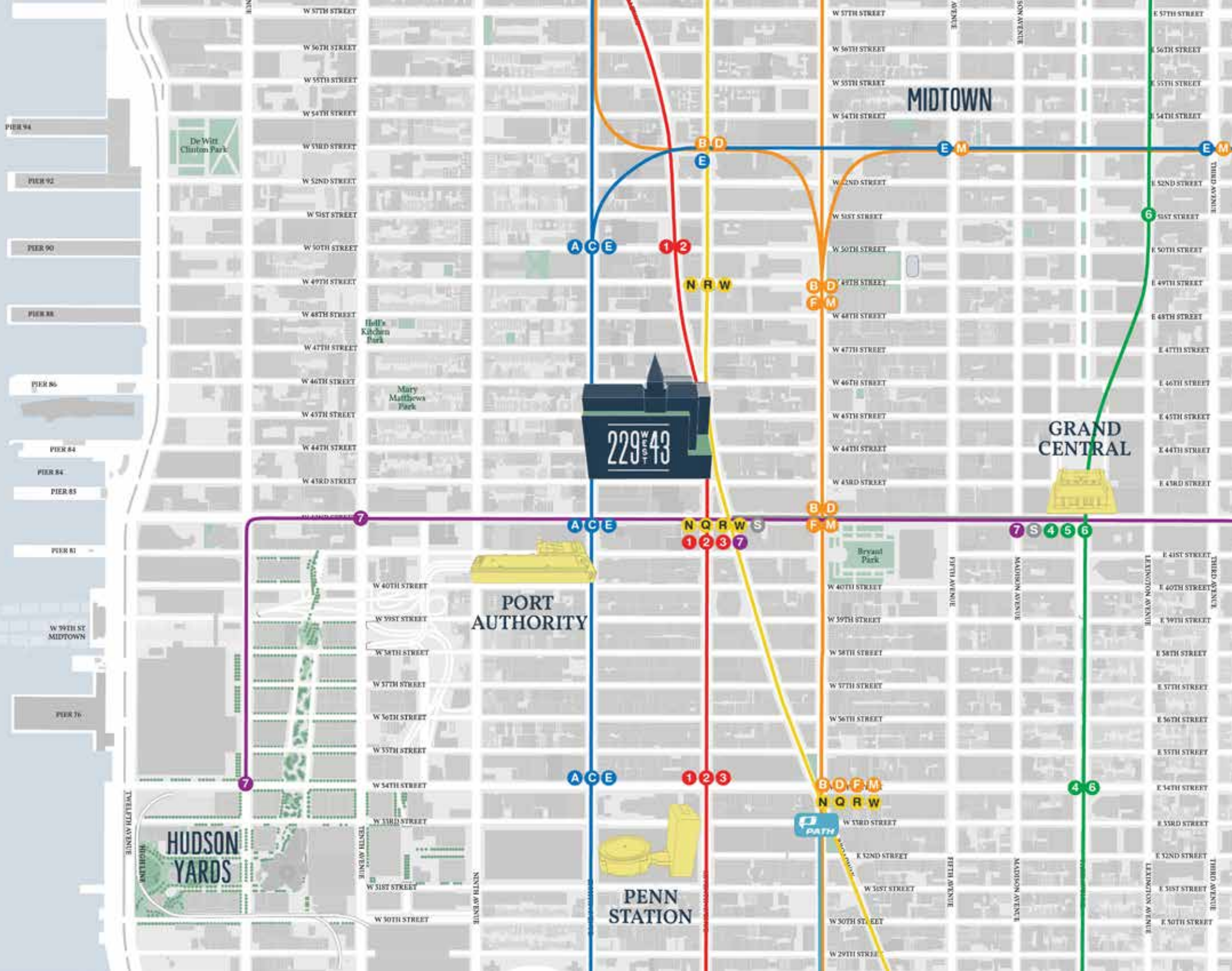
THINK OUTSIDE the {glass} box

**GIVE YOUR TEAM A WORKPLACE THEY CAN BE
PROUD TO CALL HOME.**

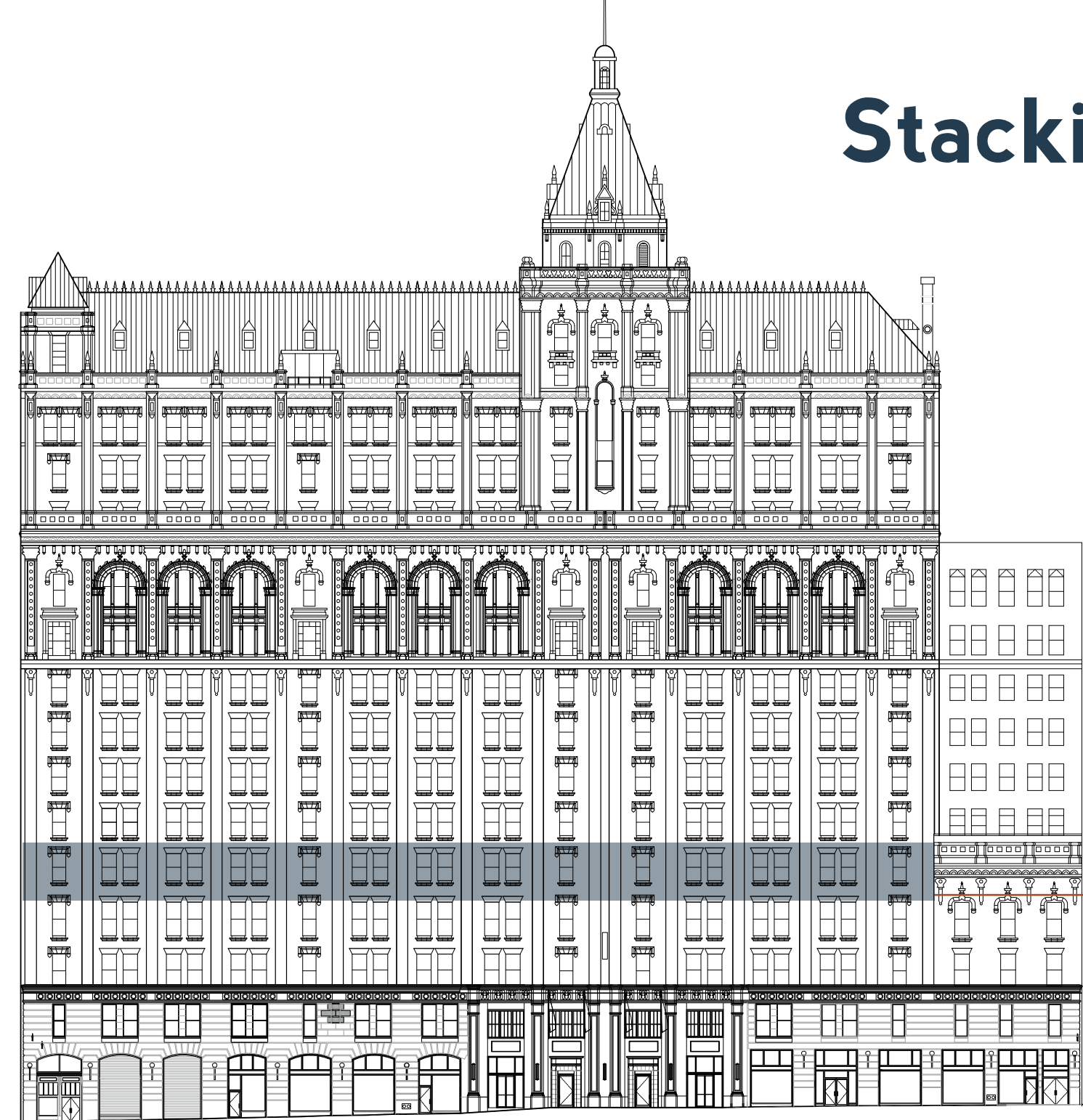
And more time to be at home too, with unsurpassed transit
access to the entire New York Metro area.

Plus enjoy an easy walk to Hell's Kitchen and Midtown
West.





Stacking Plan



5 63,576 SF | 12'9" Ceilings



THE OPPORTUNITY



GET {INSPIRED} BY MODERN, LOFT-STYLE SPACE IN THE ORIGINAL TIMES BUILDING

33,000 or 65,000 SF
Partial or Full 5th Floor Opportunity

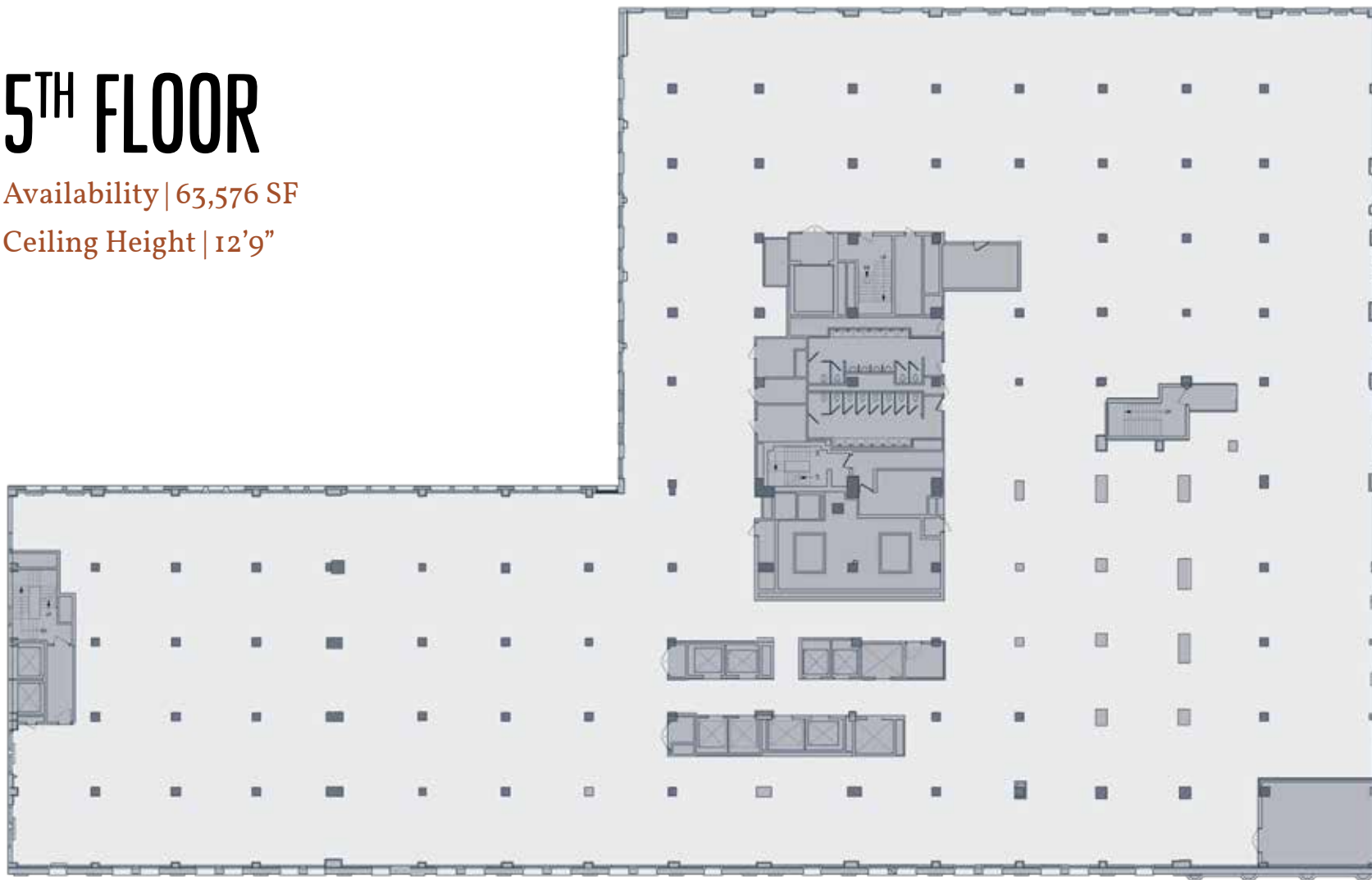
- ▶ Available Now
- ▶ Pre-built Creative/Tech



5TH FLOOR

Availability | 63,576 SF

Ceiling Height | 12'9"



HIGHLIGHTS



- ▶ Creative / Tech Installation
- ▶ Exposed ceilings, concrete floors and open layout
- ▶ Bicycle storage room

229^{WEST}43

A COMMUNITY OF {CREATORS}

FIND YOUR TRIBE IN MIDTOWN. Join an {in}dependently minded community of high-tech, highly creative companies who support architectural authenticity, personal integrity, and better commutes for all.



Snap Inc.

verizon✓

COMPLEX



GET GREAT FOOD HERE TOO. We don't want burgers from a four-story chain either.

ENJOY HANGOUTS INSIDE THE ORIGINAL TIMES BUILDING.

LOS TACOS No.1

BOWL MOR
— LANES —

THE RIBBON
MIDTOWN



IF THESE WALLS COULD TALK...

{Wow}, that would be a cool conversation.
We'd love to talk to you too.

PAUL AMRICH

212 984 8122

paul.amrich@cbre.com

NEIL KING

212 984 8352

neil.king@cbre.com

REEVES HENRITZE

212 984 7103

reeves.henritze@cbre.com

www.229w43.com

